NCC Cable System Order

Order #	62562477	Flight Dates	07/30/18 - 08/19/18	Update Date		07/31/18		
Syscode	0116	Agency	National Ad Placement	Version		2 Vs. 1		
System Name	Spectrum/Duluth, MN	Advertiser	Jeff Johnson for Governor	Show All Lines	3	-		
Market	Duluth-Superior			 Total # of Wee	ks			3
		Client Code		Total				\$2,948.00
AE	Andrew Yolles	Product Code		Commission				\$442.20
Sales Coordinator	Theo Hinson	Est Code		Net Total				\$2,505.80
Office	Washington	Product Name	8.1-8.14	Total Spots				92
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0		
Status	Accepted			Sold On		Cost Per Spot		
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-		Makegood Policy	Approval Required	CPP	-	СРМ	-	
Comments :	7.31 R2 revised end date to 4pm or early du	e to E-Day, Please review, and co	onfirm Thankel					

Comments: 7.31 R2 revised end date to 4pm or early due to E-Day. Please review, and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	7/30/18	8/5/18	05:00	09:00			Χ	Χ	Χ	Х	Х	-	-	10	\$22.00	\$220.00	30	NPE
2	FXNC	FXNC EM	8/6/18	8/12/18	05:00	09:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	10	\$22.00	\$220.00	30	NPE
3	FXNC	FXNC EM	8/13/18	8/19/18	05:00	09:00	Х	Χ						-	-	2	\$22.00	\$44.00	30	NPE
4	FXNC	FXNC EF	7/30/18	8/5/18	16:00	19:00			Χ	Χ	Χ	Х	Х	-	-	10	\$31.00	\$310.00	30	NPE
5	FXNC	FXNC EF	8/6/18	8/12/18	16:00	19:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	14	\$31.00	\$434.00	30	NPE
6	FXNC	FXNC EF	8/13/18	8/19/18	16:00	19:00	Х							-	-	4	\$31.00	\$124.00	30	NPE
7	FXNC	FXNC PT	7/30/18	8/5/18	19:00	24:00			Χ	Χ	Χ	Х	Х	-	-	15	\$38.00	\$570.00	30	NPE
8	FXNC	FXNC PT	8/6/18	8/12/18	19:00	24:00	Х	Х	Х	Χ	Χ	Х	Х	-	-	21	\$38.00	\$798.00	30	NPE
9	FXNC	FXNC PT	8/13/18	8/19/18	19:00	24:00	Х							-	-	6	\$38.00	\$228.00	30	NPE

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	92	0	0	0	0	0	0	0	0	0	0	0	92
AMT	\$2,948.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,948.00

SYSTEM APP:	SALES	ACCT	Date Printed	08/02/18

62562477 | Duluth-Superior | Spectrum/Duluth, MN | 0116 |

NCC Cable System Order

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Order #	!	62562477			Flight Dat	tes	0	7/30/	/18 -	08/1	9/18						Update Date			07/31/18	
Syscod	е	7891			Agency		N	ation	nal A	d Pla	cem	ent					Version			2 Vs. 1	
System	Name	Spectrum/Eveleth, MN			Advertise	r	Je	eff Jo	ohnso	on fo	r Go	vern	or				Show All Line	es	•		
Market		Duluth-Superior					•										Total # of We	eks			3
		•			Client Co	de											Total				\$1,280.00
AE		Andrew Yolles			Product C	Code											Commission				\$192.00
Sales C	Coordinate	r Theo Hinson			Est Code												Net Total				\$1,088.00
Office		Washington			Product N	Name	8.	.1-8.	14								Total Spots		İ		92
Phone		(301) 951-2620			Credit Sta	atus											Affiliate Split		Ì	100.0	
Status		Accepted															Sold On			Cost Per Spot	
Survey		DMA Nielsen Live+1 May18			Primary D	Demo	Α	dults	35+								GRP	-		GIMP	-
-					Makegoo	d Policy	Α	ppro	val R	Requi	red						CPP	-		СРМ	-
Comme	nts :	7.31 R2 revised end date to 4pm	or early due	to E-Day.	Please rev	iew, and co	onfirm	n. Tha	anks!												
Line	Net	Program	Start Date									Comment									
1	FXNC	FXNC EM	7/30/18	8/5/18	05:00	09:00			Χ	Х	Х	Х	Х	-	-	10	\$6.00	\$60.00	30	PRE	
2	FXNC	FXNC EM	8/6/18	8/12/18	05:00	09:00	Х	Х	Х	Х	Х	Χ	Х	-	-	10	\$6.00	\$60.00	30	PRE	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	7/30/18	8/5/18	05:00	09:00			Х	Χ	Χ	Х	Х	-	-	10	\$6.00	\$60.00	30	PRE
2	FXNC	FXNC EM	8/6/18	8/12/18	05:00	09:00	Х	Χ	Х	Χ	Χ	Х	Х	-	-	10	\$6.00	\$60.00	30	PRE
3	FXNC	FXNC EM	8/13/18	8/19/18	05:00	09:00	Х	Χ						-	-	2	\$6.00	\$12.00	30	PRE
4	FXNC	FXNC EF	7/30/18	8/5/18	16:00	19:00			Х	Χ	Χ	Х	Х	-	-	10	\$14.00	\$140.00	30	NPE
5	FXNC	FXNC EF	8/6/18	8/12/18	16:00	19:00	Х	Χ	Х	Χ	Χ	Х	Х	-	-	14	\$14.00	\$196.00	30	NPE
6	FXNC	FXNC EF	8/13/18	8/19/18	16:00	19:00	Х							-	-	4	\$14.00	\$56.00	30	NPE
7	FXNC	FXNC PT	7/30/18	8/5/18	19:00	24:00			Х	Χ	Χ	Х	Х	-	-	15	\$18.00	\$270.00	30	NPE
8	FXNC	FXNC PT	8/6/18	8/12/18	19:00	24:00	Х	Χ	Х	Χ	Χ	Х	Х	-	-	21	\$18.00	\$378.00	30	NPE
9	FXNC	FXNC PT	8/13/18	8/19/18	19:00	24:00	Х							-	-	6	\$18.00	\$108.00	30	NPE

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	92	0	0	0	0	0	0	0	0	0	0	0	92
AMT	\$1,280.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,280.00

SYSTEM APP:	CVIEC	ACCT	Data Printed	08/02/18
STSTEWAFF.	SALLS	_ ACC1	Date Printed	00/02/10

62562477 | Duluth-Superior | Spectrum/Eveleth, MN | 7891 |

NCC Cable System Order

Order #	62562477			Flight Da	tes	07	7/30/	18 -	08/	19/18	3					Update Da	ite		07/31/18			
Syscode	7894			Agency		_				acem						Version	···		2 Vs. 1			_
System Name	Spectrum/Cloquet, MN			Advertise	er	Je	eff Jo	hnso	on f	or Go	vern	or				Show All L	ines					
Market	Duluth-Superior															Total # of	Neeks					3
	•			Client Co	de										□ [Total					\$1,19	0.00
AE	Andrew Yolles			Product (Code											Commission	on				\$17	8.50
Sales Coordinato	r Theo Hinson			Est Code)											Net Total					\$1,01	1.50
Office	Washington			Product I	Name	8.	1-8.1	14								Total Spot	s					92
Phone	(301) 951-2620			Credit St	atus	T										Affiliate Sp	lit		100.0			
Status	Accepted														_ [Sold On			Cost Per Spo	ot		
Survey	DMA Nielsen Live+1 May18			Primary [Demo	Ad	dults	35+								GRP	-		GIMP		-	
-				Makegoo	d Policy	Αp	oprov	val R	Requ	uired						CPP	-		СРМ		-	
Comments :	7.31 R2 revised end date to 4pm	or early due	to E-Day.	Please rev	view, and co	nfirm	. Tha	ınks!														
Line Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len		Line C	comment	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	7/30/18	8/5/18	05:00	09:00			Χ	Χ	Х	Х	Х	-	-	10	\$7.00	\$70.00	30	NPE
2	FXNC	FXNC EM	8/6/18	8/12/18	05:00	09:00	Х	Χ	Χ	Χ	Х	Χ	Х	-	-	10	\$7.00	\$70.00	30	NPE
3	FXNC	FXNC EM	8/13/18	8/19/18	05:00	09:00	Х	Χ						-	-	2	\$7.00	\$14.00	30	NPE
4	FXNC	FXNC EF	7/30/18	8/5/18	16:00	19:00			Χ	Χ	Х	Х	Х	-	-	10	\$13.00	\$130.00	30	NPE
5	FXNC	FXNC EF	8/6/18	8/12/18	16:00	19:00	Х	Χ	Χ	Χ	Х	Х	Х	-	-	14	\$13.00	\$182.00	30	NPE
6	FXNC	FXNC EF	8/13/18	8/19/18	16:00	19:00	Х							-	-	4	\$13.00	\$52.00	30	NPE
7	FXNC	FXNC PT	7/30/18	8/5/18	19:00	24:00			Χ	Χ	Х	Х	Х	-	-	15	\$16.00	\$240.00	30	NPE
8	FXNC	FXNC PT	8/6/18	8/12/18	19:00	24:00	Х	Х	Х	Х	X	Х	Х	-	-	21	\$16.00	\$336.00	30	NPE
9	FXNC	FXNC PT	8/13/18	8/19/18	19:00	24:00	Х							-	-	6	\$16.00	\$96.00	30	NPE

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	92	0	0	0	0	0	0	0	0	0	0	0	92
AMT	\$1,190.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,190.00

SYSTEM APP:	SALES	ACCT	Date Printed	08/02/18

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